Take the Order – but Don't Get Taken In

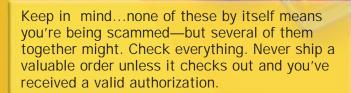
Know the signs of possible fraud when the card is not present.

Be Alert for Transactions With Several of These Characteristics:

- First time shopper
- Larger-than-normal orders
- ✓ Orders consisting of several of the same item
- ✓ Orders made up of "big ticket" items
- ✓ Orders shipped "rush" or "overnight"
- Orders shipped to an international address

Maintain customer database or account history to track buying patterns and compare individual sales for indicators of possible fraud:

- Orders shipped to a single address but made on multiple cards
- Multiple transactions on one card or similar cards with a single billing address, but multiple shipping addresses
- Multiple cards used from a single IP (Internet Protocol) address





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